

# MTIP SERVICES: CONCEPT TO COMMERCIAL READINESS



<b>ACTION</b> for new technology	Diligence Analysis Preliminary decision- making	Feasibility Initial Strategies First project commitments	Prototyping Testing Early-stage infrastructure	Pre-market preparations Technology and company development
<b>MTIP ASSISTANCE</b> • Expertise • Resources • Referrals • Networking	Give business case perspective Guide resource discovery Assist risk assessment Advise on confidentiality and IP strategy	Identify project funding Assist proposal development and review Address IP and market issues Interact on alliances and team development	Assist with SBIR contract issues Interact on commercialization and IP strategies Make referrals for growing company infrastructure Connect company with MBRCT	Interact with licensing and production efforts Continue to seek new funding opportunities Promote company success story
<b>RESULT</b> for new technology	Company reaches go or no-go decision on further investment of time and money	Company decides feasibility and initial decisions for development and commercialization	Company advances their business case and technology R&D	Company implements pre- sales planning for product launch

*Client Company moves  
on to other business and  
commercialization  
programs including:*

- Small Business Development Centers
- MT manufacturing Extension Center
- Business Incubators
- Bio-Product Innovation Centers
- Local Economic Development Agencies

***Montana Technology Innovation Partnership no-fee services help Montana tech companies attract millions for R&D, high-paying jobs and expanded commercial opportunities.***